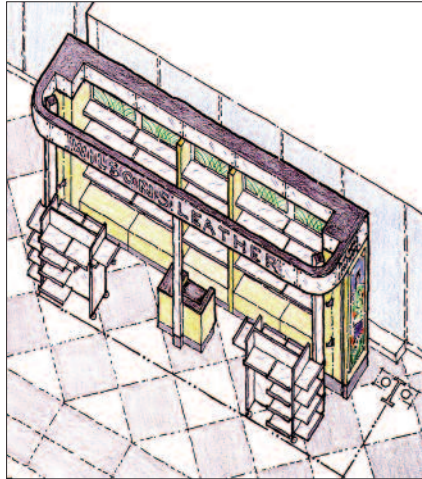


RCS

AIRdesign



PROJECT PROFILE / September, 2004

PROJECT: Wilsons Leather / ORD
CLIENT: Wilsons Leather
LOCATION: Chicago O'Hare International Airport (ORD)
Package 3 - Terminal 2 / Package 5 - Terminals 1 and 3
ARCHITECT: RCS AIRdesign / Cowperthwaite Architecture (support)

PROGRAM:

To remodel an existing 600.0 s.f. Specialty Retail space in Terminal 2 to reflect the current concept design. To retrofit three existing RMU's taking advantage of the existing RMU structure and incorporating elements of the current concept design. The proposed 250.0 square foot design (shown below) provided a clean, modern interpretation of the Client's current concept design for the airport environment.

SERVICES PROVIDED:

Pre-RFP Services addressed analyzing opportunities and constraints of eight potential spaces. Modified RFP Services were then provided for four spaces that addressed the requirements of the RFP Submittal. In close coordination with the Client's merchandising staff services included Programming, Site Evaluation, Project Budgeting, Concept Design, Materials Selection, and Signage. This modified RFP Service reduced the typical design budget by one third.

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