

# RCS

# AIRdesign



## PROJECT PROFILE / September, 2008

**PROJECT:** Papa John's / Prototype  
**CLIENT:** Papa John's International  
**LOCATION:** Prototype for Future Airport Development  
**ARCHITECT:** RCS AIRdesign

### PROGRAM:

To develop a new QSR and Fast Food prototype concept design. To illustrate the new concept a Concept Handbook would be produced to use as a marketing tool, and a Design Manual would be produced to outline the various design schemes and elements. Two general schemes were developed - one for Food Court environments and one for Inline environments. Several variants were developed for each scheme ranging from 500.0 s.f. to 1,500.0 s.f.

### SERVICES PROVIDED:

Prototype Services addressed analyzing opportunities and constraints of the design within typical airport environments. Specific services included Programming, Site Evaluation, Project Budgeting, Concept Design, Materials Selection, and Environmental Signage, Sustainable Design Analysis, Lighting Analysis, and Materials Specifications.

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