

RCS

AIRdesign

DESIGNING SUCCESS

A Newsbrief for the Airport Concessions Industry

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MOVING FORWARD

2009 will probably be a challenging year for the airport concessions industry. Passenger traffic is down 5 to 8 percent from 2007 and is expected to continue to decline for the next 12 to 14 months. In developing and operating concessions spaces, this means considerable planning is needed to be successful.

Understanding trends can be helpful. Sustainability and life-cycle considerations are important factors that are here to stay. IT considerations, like the digital menu boards shown in the photo on the right, can provide a broader branded message to the customer. Building Information Modeling (BIM) and Integrated Project Delivery (IPD) are two key operational trends.

RCS has looked at these and other trends in a market that has seen three increases in the typical capital investment budget for just 2008 and has taken steps to bring better value to every project. In 2008, RCS made BIM and IPD fully operational for airport concessions projects, thereby making more detailed information available to the Project Team early and has produced more cost effective budgets and fewer change orders.

RCS has added several specialty services to its standard scope of services and integrated Sustainability Design for all new projects.

In the upcoming months Designing Success will address these and other issues that effect you, the concessionaire, and your projects.

Call us to discuss your next concessions project.



Digital Menu Boards

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